

Dear Friend,

Please could we ask you to take two minutes to read this important letter for the sake of our brothers and sisters in Palestine.

Palestinians are suffering as the Israeli state continues to steal their land and water, and destroy their homes and lives. If we buy or sell Israeli produce, we are giving money to Israel and helping Israel to continue its unjust actions.

Palestinians have asked people across the world to support them by refusing to buy produce from Israel and its illegal Settlements. Millions of people are already supporting Palestinians in this way.

We are writing to ask you to respect the wishes of Palestinians in their just struggle for freedom, equality and justice. So please could we request you not to sell Israeli or Settlement produce in your shop.

(For more information on the call by Palestinians for support by not buying Israeli and Settlement goods see <http://www.bdsmovement.net/call#.T3nT-2EgdZE>)

Ramadan will be starting soon and so we would like to ask you especially not to order or sell dates labelled from 'Israel' or from the 'Jordan Valley'.

The following brands should be avoided because they are examples of dates from Israel or illegal Settlements:

Jordan Plains
Jordan Valley
King Solomon
Jordan River
Hadiklaim

Most Medjoul dates are Israeli. There are lots of different types of dates apart from Medjoul. But if you would like Medjoul dates from Palestine which help Palestinian farmers, they are available from

Zaytoun, www.zaytoun.org or
Yaffa Limited, www.yaffa.co.uk or
The Taste of Palestine, thetasteofpalestine.com

Thank you for taking the time to read this letter.

www.palestinecampaign.org

