



STUDENT DAY OF ACTION

21ST - 22ND MARCH 2024

ACTION GUIDE

Palestinians resisting apartheid need our solidarity more than ever, but our universities invest thousands of pounds every year in companies complicit in Israel's ongoing attacks. Student actions over the last few months have grown, and mobilised huge numbers on campus to stand against our institutions' complicity in genocide.

In the context of Israel's increased violence against Palestinians, this March students across Britain are taking action for [Israeli Apartheid Week](#) to show that our voices will not be silenced: we will stand in solidarity with Palestinians in their struggle against apartheid and racism by campaigning for our universities to divest fully from companies complicit in Israel's ongoing genocide.

WHAT CAN WE DO?

We want to use these days of action to challenge our university's complicity in Israeli apartheid:

- If you're interested in starting a divestment campaign on your campus, check out our [university complicity database](#), our [guide to organising an Apartheid Off Campus campaign](#), and host a planning meeting to kickstart your campaign (get in touch for tips and campaign trainings)
- If already have an active divestment campaign, use this opportunity to take action towards your goals: you could host a mass-email event to send emails to your vice chancellor lobbying for full divestment from complicit companies, write a piece in your student newspaper arguing for full divestment, launch a student petition demanding divestment from companies that support Israel's system of oppression, or take action to encourage students to [Boycott Barclays](#) (e.g. a stall/picket/flyering)
- You could organise a walk-out from classes (see resources [here](#)), calling on your fellow students to take direct action to highlight your institution's complicity
- You could organise a rally on campus – make sure you get in touch with other groups (e.g. climate campaigners, anti-racist campaign groups, feminist groups or other supportive societies) to co-host; make sure you know your speakers in advance and have no tolerance for non-strategic statements (don't end up in the Daily Mail!), and make sure you [know your rights!](#)
- You could host a vigil on campus to mark the number of people murdered in Israel's massacre in Gaza – drawing attention to students or young people killed, or universities targeted, is a good way to think about making this especially resonant for your fellow students.
- You could invite a speaker (ideally platforming Palestinian voices) to talk about the importance of divestment from complicit companies (email stella.swain@palestinecampaign if you need help contacting a speaker)
- You could also take some more direct action, like banner drops or sit ins – make sure you're thinking tactically about these: how will they help you achieve the goals of divestment/your campaign goals? Do you have enough people to make them effective and safe? Do you know the risks, and how to avoid them? Are you making sure you're keeping people safe (e.g. not doing dangerous actions if people have insecure immigration status)? Make sure you know [how to get in touch with ELSC](#) if anything goes wrong.

You can also show your solidarity on these days of action by:

- Putting up posters across campus ([download here](#), or order print copies by emailing us) – make sure you take a photo of them and tag [@palestinesolidarityuk](#) (Instagram) / [@pscupdates](#) (Twitter) so we can share them

- Making a banner (e.g. one that says 'Apartheid off Campus') and do a banner drop or tag us in a photo on social media (or send the photos to us and we'll post them from our account!)
- Tweeting, making an Instagram post, Reel or TikTok including the hashtag #ApartheidOffCampus, tagging the Palestine Solidarity Campaign, and asking people to share it far and wide
- Getting in touch with PSC to discuss starting or developing a divestment campaign in your university – we can run workshops with you to map out successful campaigns, including motions to SUs, direct action, open letters and more!

If anything goes wrong, or you need legal support, [get in touch with the European Legal Support Centre \(ELSC\) by filling in their form at elsc.support/intake](#).