

**This Ramadan,
don't break your fast
with an Israeli date.**

**STAND IN SOLIDARITY
WITH THE PALESTINIAN PEOPLE**

**ONLY BUY PALESTINIAN DATES
AND #BREAKITRIGHT!**



DON'T BUY INTO ISRAEL'S OCCUPATION! QUICK GUIDE:

**REMEMBER TO
#CHECKTHELABEL**

- Check the label when buying dates, especially Medjool dates. Don't buy dates that are produced or packaged in Israel or its West Bank settlements. Most of Medjool dates sold in UK supermarkets are grown in Israel or in its illegal settlements.
- Don't buy Hadiklaim dates. Hadiklaim is the larger exporter from Israel and the settlements. It sells its dates abroad under these brand names: **King Solomon, Jordan River and Jordan River Bio-Top**, as well as under private labels of supermarket chains.
- Boycott these companies: Mehadrin, MTex, Edom, Agrexco, and Arava.

**PSC SUPPORTS THE #BOYCOTT
OF ISRAELI DATES. THAT'S WHY
WE STARTED STOCKING 100%
PALESTINIAN ZAYTOUN DATES
ON OUR WEBSITE.**



Get yours here!